

IF YOU KNOW SOMEONE
WHO MIGHT BE
INTERESTED – PLEASE
PASS IT ON



Graduate Inbound Marketing Assistant

C2B2 Consulting is looking for a highly professional and business-oriented marketing graduate to support our inbound marketing strategy. It is a role that will suit a creative marketer with a genuine interest in using digital media to generate leads for a growing technology business. This is a permanent and full-time role based at our offices on the Science Park in Malvern, Worcestershire.

Job title: Inbound Marketing Assistant

Salary: Starting from £18,000

Working hours: Monday - Friday 9:00am - 5:30pm

Benefits

- 25 days paid holiday + bank holidays
- Matched Contribution Pension
- Comprehensive induction, training and mentoring program
- Potential to undertake professional accreditations or qualifications
- Professional and welcoming working environment

The person we're looking for

If you're a self-motivated and enthusiastic marketer searching for an opportunity to demonstrate and develop your creative abilities across a broad range of marketing functions, this could be the perfect role for you – especially if you can tick these boxes:

- Marketing degree or similar
- Excellence in written communications and copywriting
- Genuine interest in designing inbound campaigns
- Keen to learn more about SEO and SEM
- Able to manage social media channels to build our audience
- Good eye for graphic design and knowledge of Adobe Creative Products
- Basic understanding of website administration and editorial
- Eager to get involved in event management
- Strong administration, organisational and reporting skills

Find out more

You can discover more about this role on our website, and if you like what you see, then send your **CV** and a **covering letter** to Andrew Huntingdon, Marketing Manager at careers@c2b2.co.uk

Closing Date w/c July 10th

All candidates need to ensure they have the right to work throughout the European Union. C2B2 is and equal opportunity employer.